

Introduction to Flavour Physics

Stephanie Hansmann-Menzemer

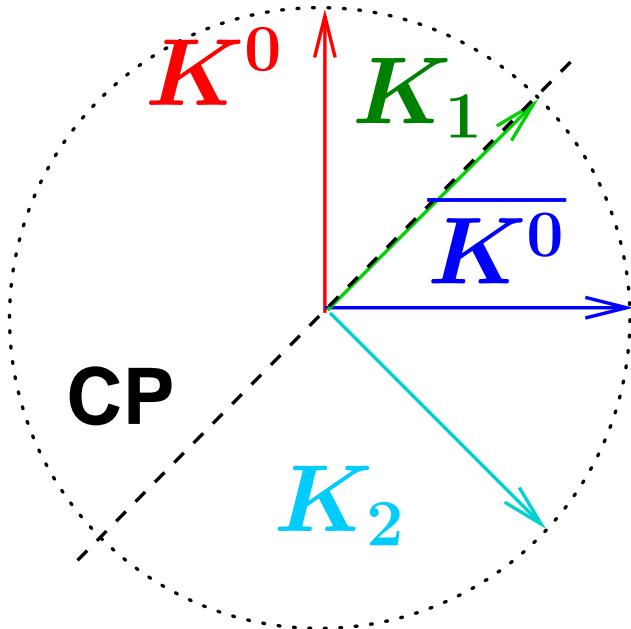
Physikalisches Institut, Heidelberg

B-Workshop, Neckarzimmern 16.-18.03.2016

Birthday of Heavy Flavour

- ▶ 1947, G. D. Rochester and C. C. Butler, discovered kaons in cloud chamber studying cosmic rays
- ▶ 1953: new quantum number “strangeness” (Gellmann & Pais): conserved in strong IA, not conserved in weak IA
 $+ p \rightarrow K^0 + \bar{K}^0 + X$

Neutral Meson Mixing



$$CP(K^0) = \overline{K^0}$$

$$CP(\overline{K^0}) = K^0$$

$$K_1 = \frac{1}{\sqrt{2}}(K^0 + \overline{K^0})$$

$$CP(K_1) = +K_1$$

$$K_2 = \frac{1}{\sqrt{2}}(K^0 - \overline{K^0})$$

$$CP(K_2) = -K_2$$

$K^0, \overline{K^0}$: flavour eigenstates; clear defined quark content ($K^0 = |d\bar{s}\rangle, \overline{K^0} = |\bar{d}s\rangle$)

K_1, K_2 : CP eigenstates

K_S, K_L : mass eigenstates

(with clear defined mass and lifetime, $\psi_{S/L}(t) = e^{-im_{S/L}t}e^{-\Gamma_{S/L}t/2}$)

in absence of CPV: $K_S = K_1, K_L = K_2$

Kaon Mixing

$$jK_S = p j K^0 + q j \bar{K}^0, \quad jK_S(t) = jK_S e^{-\frac{S}{2}t} e^{im_S t}$$

$$jK_L = p j K^0 - q j \bar{K}^0, \quad jK_L(t) = jK_L e^{-\frac{L}{2}t} e^{im_L t}$$

$$jp^2 + jq^2 = 1 \text{ complex coefficients; } q = p = \frac{1}{2}, \quad K_S = K_1, K_L = K_2$$

Flavour eigenstates:

$$jK^0 = \frac{1}{2p}(jK_S + jK_L)$$

$$j\bar{K}^0 = \frac{1}{2q}(jK_L - jK_S)$$

time development of originally (at $t=0$) pure K^0 and \bar{K}^0 states:

$$jK^0(t) = \frac{1}{2p}(jK_S(t) + jK_L(t))$$

$$j\bar{K}^0(t) = \frac{1}{2q}(jK_L(t) - jK_S(t))$$

Kaon Mixing

$$P(K^0 \rightarrow \bar{K}^0) = \langle K^0(t) j \bar{K}^0 \rangle = \\ \frac{1}{4} j \frac{q}{p} j^2 e^{-L t} + e^{-H t} - 2e^{-(L+H)t} \cos m t$$

$$P(\bar{K}^0 \rightarrow K^0) = \langle \bar{K}^0(t) j K^0 \rangle = \\ \frac{1}{4} j \frac{p}{q} j^2 e^{-L t} + e^{-H t} - 2e^{-(L+H)t} \cos m t$$

CP conserved: $P(K^0 \rightarrow \bar{K}^0) = P(\bar{K}^0 \rightarrow K^0)$

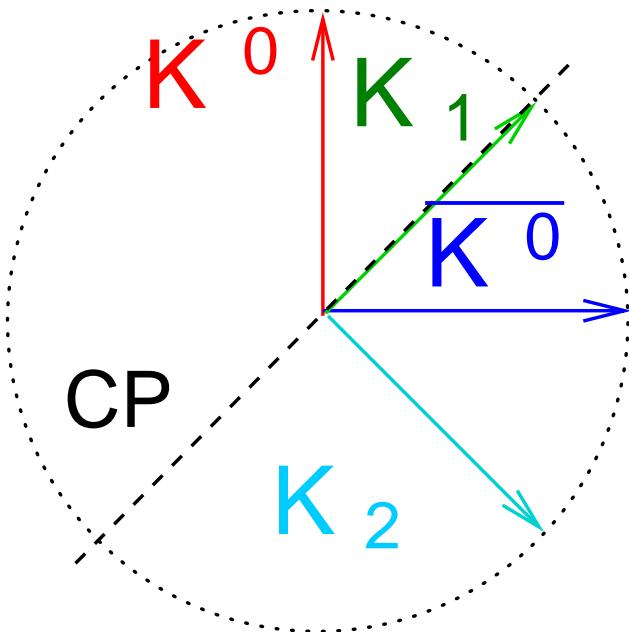
$$j \frac{q}{p} j = 1$$

(+ normalisation $q^2 + p^2 = 1$)

$$q = p = \frac{p}{\sqrt{2}}$$

$$K_S = K_1, K_L = K_2$$

Neutral Meson Mixing



$$CP(K^0) = \bar{K}^0$$

$$CP(\bar{K}^0) = K^0$$

$$K_1 = p \frac{1}{2} (K^0 + \bar{K}^0)$$

$$CP(K_1) = + K_1$$

$$K_2 = p \frac{1}{2} (K^0 - \bar{K}^0)$$

$$CP(K_2) = - K_2$$

$$P(()) = P((q)) P((\bar{q})) (-1)^{L=0} = 1 \quad 1 \quad 1 \quad () = \quad ()$$

$$C(()) = C((q\bar{q})) = (-1)^{L+S} (q\bar{q}) = + ()$$

$$CP((+)) = CP((+)) CP(()) (-1)^{L=0} = + (+)$$

$L = 0$ in K^0 !

$$CP((+ 0)) = CP(())^3 (-1)^L = (+ 0)$$

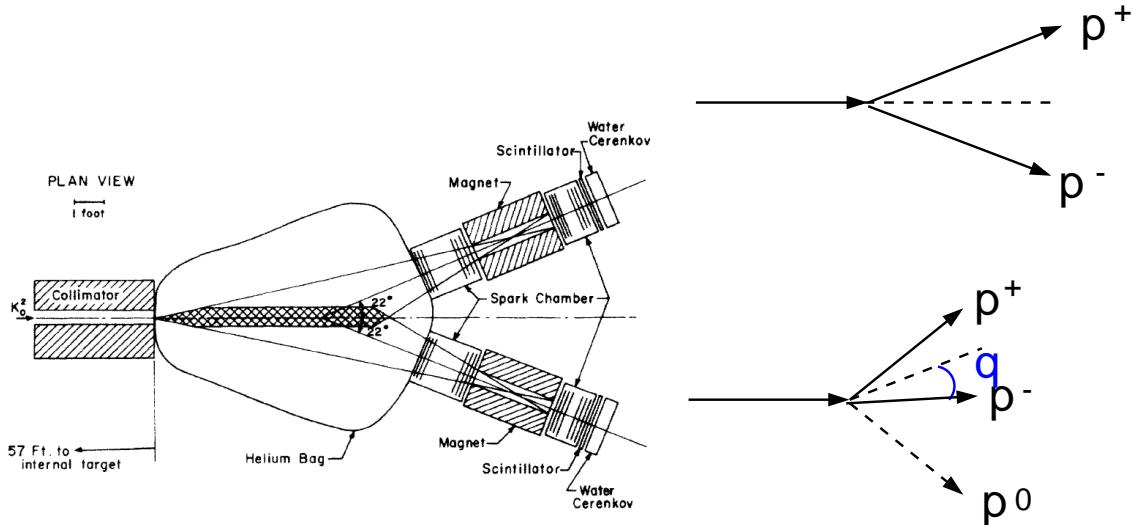
$L = 0$ in K^0 !

If there is no CPV in decay, then: $K_1 ! + ; K_2 ! + 0$

1964: Discovery of CPV

produce K^0 , wait long enough for K_S component
to decay away ! pure K_L beam

search for CP violation: $K_L \rightarrow \pi^+ \pi^-$
! excess of 56 events: $\text{BR}(K_L \rightarrow \pi^+ \pi^-) = 2 \times 10^{-3}$



$$\text{mass eigenstates } \bar{K}_L \rightarrow \text{CP eigenstates: } j\bar{K}_L = p \frac{1}{1+|\epsilon|^2} (j\bar{K}_2 + \epsilon j\bar{K}_1)$$

CP=-1 CP=+1

Nobel prize for Cronin and Fitch in 1980

Good guessing ?

three-body decays of the K_2^0 . The presence of a two-pion decay mode implies that the K_2^0 meson is not a pure eigenstate of CP . Expressed as

$K_2^0 = 2^{-1/2}[(K_0 - \bar{K}_0) + \epsilon(K_0 + \bar{K}_0)]$ then $|\epsilon|^2 \cong R_T \tau_1 \tau_2$
where τ_1 and τ_2 are the K_2^0 and K_0^0 mean lives

R_T is the branching ratio including decay to K_0^0 and K_2^0

in this paper they call K_2 what we call nowadays K_L

In my opinion one could not conclude from this experiment if the observed CPV is CPV in mixing or in decay.

CPV in mixing:

$$j|K_L\rangle = p \frac{1}{\sqrt{1+j^2}} (j|K_2\rangle + |K_1\rangle)$$

CPV in decay:

K_1 ! and K_2 !

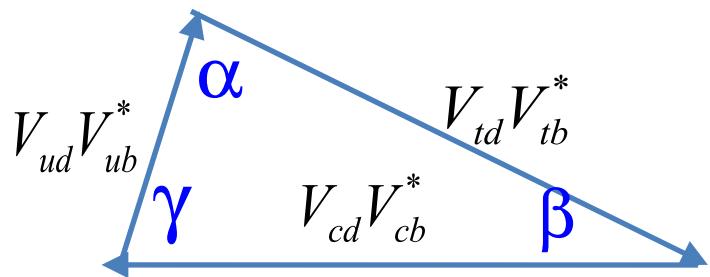
CKM Matrix and Angles

$$V_{CKM} = \begin{pmatrix} V_{ud} & V_{us} & V_{ub} \\ V_{cd} & V_{cs} & V_{cb} \\ V_{td} & V_{ts} & V_{tb} \end{pmatrix}$$

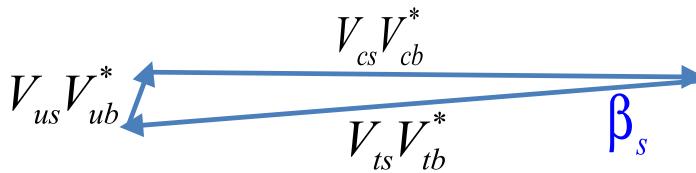
size of box, illustrates absolute value

$$\left(\begin{matrix} & & e^i & \\ & & \vdots & \\ & & e^i & \\ & & \vdots & \\ & & (e^i s) & \end{matrix} \right)$$

B_d triangle:



B_s triangle:



CPV in Kaon System

Interfering amplitudes which cause CPV in mixing:

long range contribution

short range contribution m

Interfering amplitudes which cause CPV in decay:

1974: Discovery of J=

p + Be ! ? + X ! e⁺ + e X

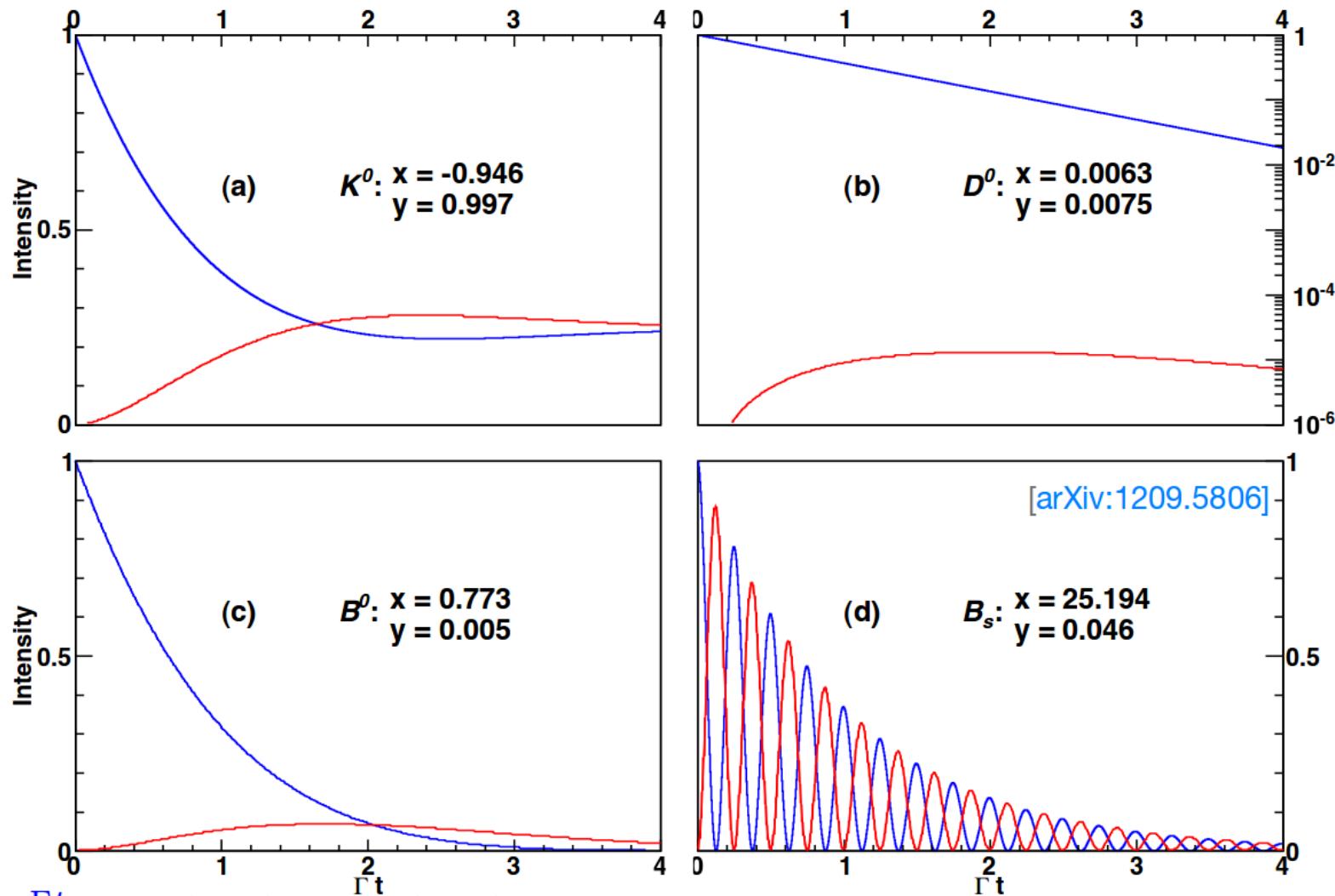
e⁺ + e ! e⁺ + e = + + = h⁺ + h

Phenomenology of Mixing II

$$H = \begin{matrix} m_{11} & \frac{i}{2} & 11 \\ \frac{m}{2} & m_{22} & \frac{i}{2} \\ \frac{m}{2} & \frac{i}{2} & 22 \end{matrix} !$$

	$K^0/\overline{K^0}$	$D^0/\overline{D^0}$	$B^0/\overline{B^0}$	$B_s^0/\overline{B_s^0}$
τ [ps]	89.3 51700	0.415	1.564	1.47
Γ [ps $^{-1}$]	$5.61 \cdot 10^{-3}$	2.4	0.643	0.62
$y = \frac{\Delta\Gamma}{2\Gamma}$	0.9966	0.008	0.0075	0.059
Δm [ps $^{-1}$]	$5.301 \cdot 10^{-3}$	0.16	0.506	17.8
$x = \frac{\Delta m}{\Gamma}$	0.945	0.010	0.768	26.1

Blue line:
given a P^0 , at $t=0$,
the probability of
finding a P^0 at t



$$|\langle P^0(0)|P^0(t)\rangle|^2 \propto e^{-\Gamma t} [\cosh(y\Gamma t) + \cos(x\Gamma t)]$$

$$|\langle P^0(0)|\bar{P}^0(t)\rangle|^2 \propto e^{-\Gamma t} [\cosh(y\Gamma t) - \cos(x\Gamma t)]$$

New physics in B_s mixing?

► $P(B^+ \rightarrow \bar{B}^-) \neq P(\bar{B}^+ \rightarrow B^-)$

semileptonic asymmetry

$$(B^0 + B_s)$$

$$B \rightarrow \bar{B} \rightarrow m^-$$

$$\bar{B} \rightarrow B \rightarrow m^-$$

$$\bar{B} \rightarrow B \rightarrow m^+$$

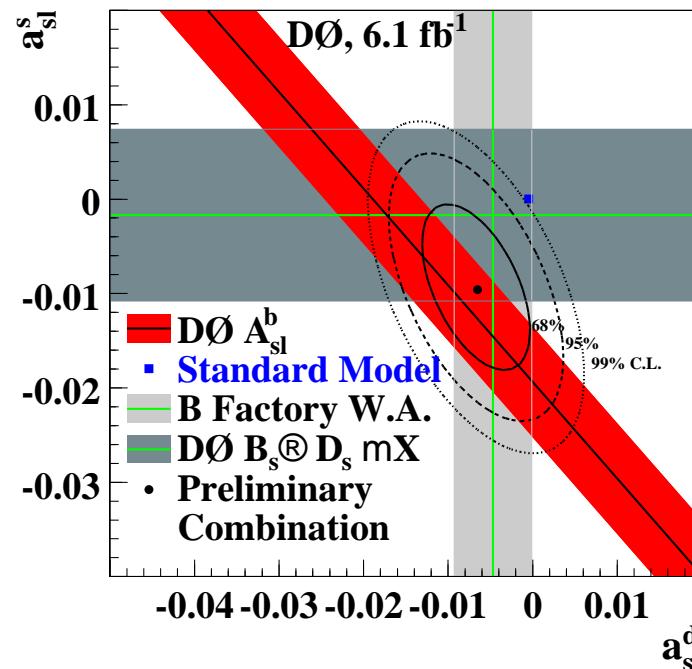
$$B \rightarrow \bar{B} \rightarrow m^+$$

$$A = \frac{N(\mu^+ \mu^+) - N(\mu^- \mu^-)}{N(\mu^+ \mu^+) + N(\mu^- \mu^-)}$$

$$a = \frac{N(\mu^+) - N(\mu^-)}{N(\mu^+) + N(\mu^-)}$$

$$\text{SM: } A_{sl}^b = (-0.20 \quad 0.03) \quad 10^{-3}$$

A. Lenz, U. Nierste, (2006/2011)



$$A_{sl}^b = -0.957 \quad 0.251 \text{ (stat)} \quad 0.14 \text{ (syst) \%}$$

(Phys. Rev. Lett 105, 081802 (2010))

! 3.2σ deviation from SM

$$a_{sl} = \frac{\Gamma(\bar{B} \rightarrow B \rightarrow f) - \Gamma(B \rightarrow \bar{B} \rightarrow \bar{f})}{\Gamma(\bar{B} \rightarrow B \rightarrow f) + \Gamma(B \rightarrow \bar{B} \rightarrow \bar{f})}$$

If there is no CPV in decay $\Gamma(B \rightarrow f) = \Gamma(\bar{B} \rightarrow \bar{f})$:

$$a_{sl} \approx 0, \quad \Gamma(\bar{B} \rightarrow B) \approx \Gamma(B \rightarrow \bar{B})$$

However tagging the initial flavour is difficult at hadron colliders ...

(tagging power ~ 4% ! $\sigma_{stat}^{tag} = \frac{1}{\sqrt{0.04}} \quad \sigma_{stat}^{notag} = 5 \sigma_{stat}^{notag}$)

Untagged method:

Assuming there is no production asymmetry ($N(B, t=0) = N(\bar{B}, t=0)$)

and no CPV in decay:

$$\frac{N(f)(t) - N(\bar{f})(t)}{N(f)(t) + N(\bar{f})(t)} = \frac{a_{sl}}{2} \quad [1 - \frac{\cos \Delta M t}{\cosh \frac{\Delta \Gamma t}{2}}]$$

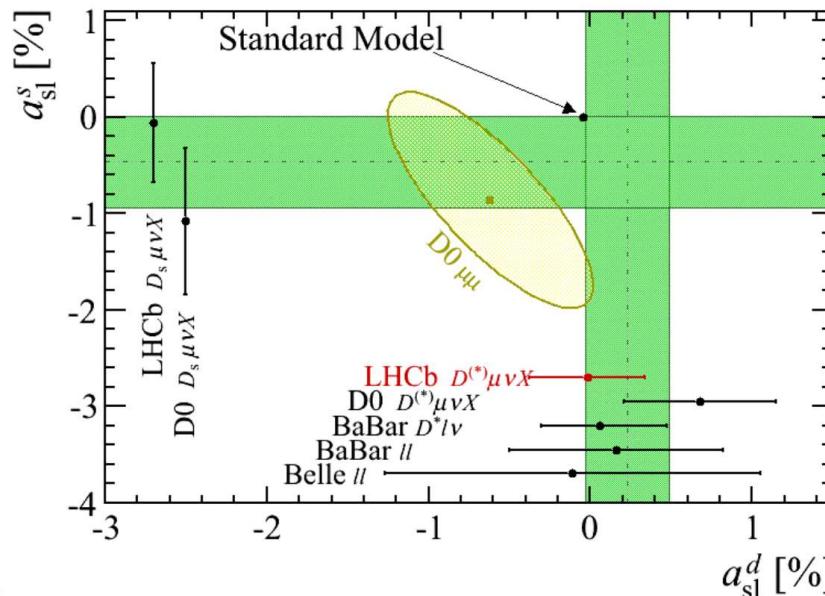
index sl: semileptonic decays ... simply due to large statistics

a_{sl} at LHCb

For B_s^0 system, can perform time integrated analysis (fast oscillation)

$$\frac{N(f) - N(\bar{f})}{N(f) + N(\bar{f})} = \frac{a_{sl}^s}{2} + [a_P \frac{a_{sl}^s}{2}] \frac{R}{R} \frac{e^{-\Gamma_s t} \cdot \cos \Delta M t dt}{e^{-\Gamma_s t dt} \cdot \cosh \frac{\Delta \Gamma_s t}{2}} \frac{a_{sl}^s}{2}$$

For B_d^0 time dependent analysis is required. Due to missing neutrino in B_d^0 ! $D^- \mu^+ X$ decays need to correct for missing momentum to reconstruct B_d^0 momentum and thus the B_d^0 decay time.



What are the interfering amplitudes?

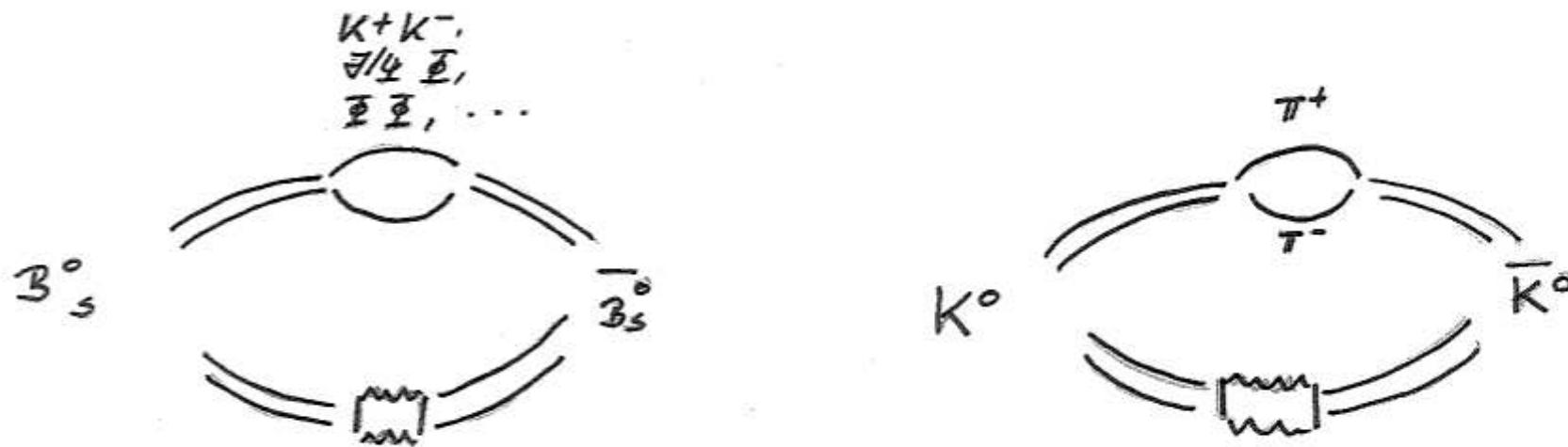
Why is CPV in B mixing so much smaller than CPV
in K^0 mixing?

CPV in B Mixing

branching ratio into non-flavour specific decays

10^{-4}

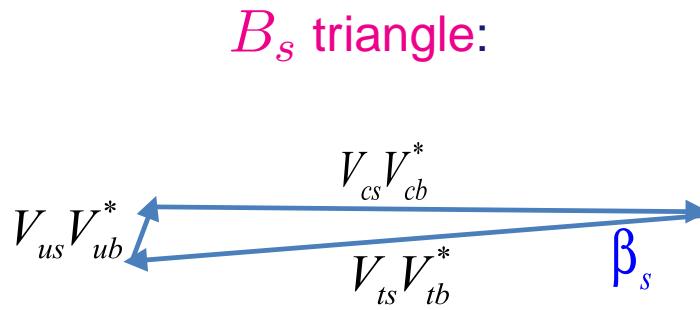
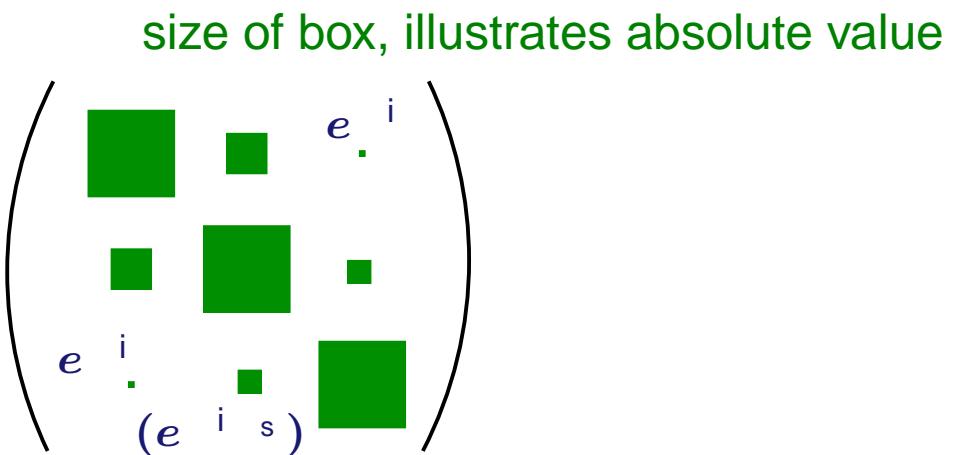
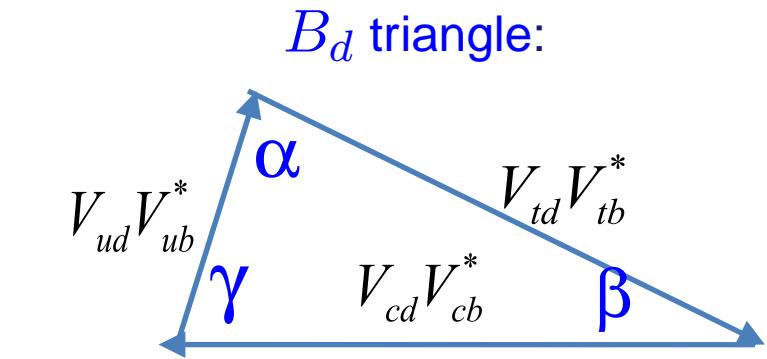
> 0.95%



	K^0/\bar{K}^0	D^0/\bar{D}^0	B^0/\bar{B}^0	B_s^0/\bar{B}_s^0
$y = \frac{\Delta\Gamma}{2\Gamma}$	0.9966	0.008	0.0075	0.059
$x = \frac{\Delta m}{\Gamma}$	0.945	0.010	0.768	26.1

CKM Matrix and Angles

$$V_{CKM} = \begin{pmatrix} V_{ud} & V_{us} & V_{ub} \\ V_{cd} & V_{cs} & V_{cb} \\ V_{td} & V_{ts} & V_{tb} \end{pmatrix}$$



CP violation is caused by phases of CKM matrix

! how can we use CP violation to extract CKM angles?

CP Violation in one Page

Mass eigenstates:

$$B_L = p|B^0\rangle + q|\overline{B^0}\rangle \text{ w. } m_L, \Gamma_L$$

$$B_H = p|B^0\rangle - q|\overline{B^0}\rangle \text{ w. } m_H, \Gamma_H$$

$$|p^2| + |q^2| = 1, \text{ complex coefficients}$$

Flavour eigenstates:

$$B^0 = \frac{1}{2p}(|B_L\rangle + |B_H\rangle)$$

$$\overline{B^0} = \frac{1}{2q}(|B_L\rangle - |B_H\rangle)$$

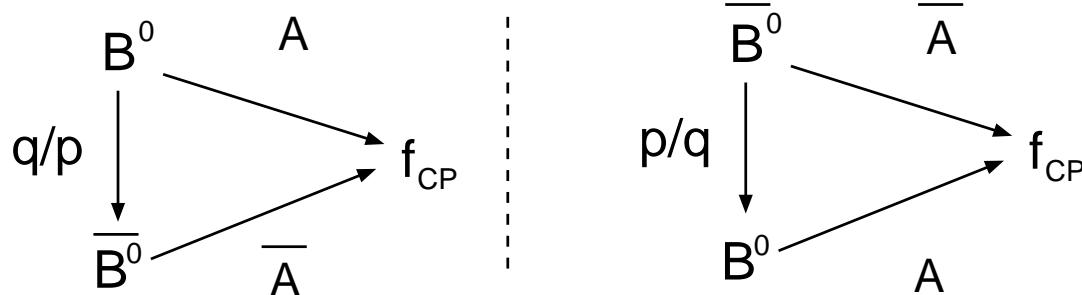
► CP Violation in mixing

If $|q/p| \neq 1$; mass eigenstates are no CP eigenstates;

$$! P(B^0 \rightarrow \overline{B^0}) \neq P(\overline{B^0} \rightarrow B^0)$$

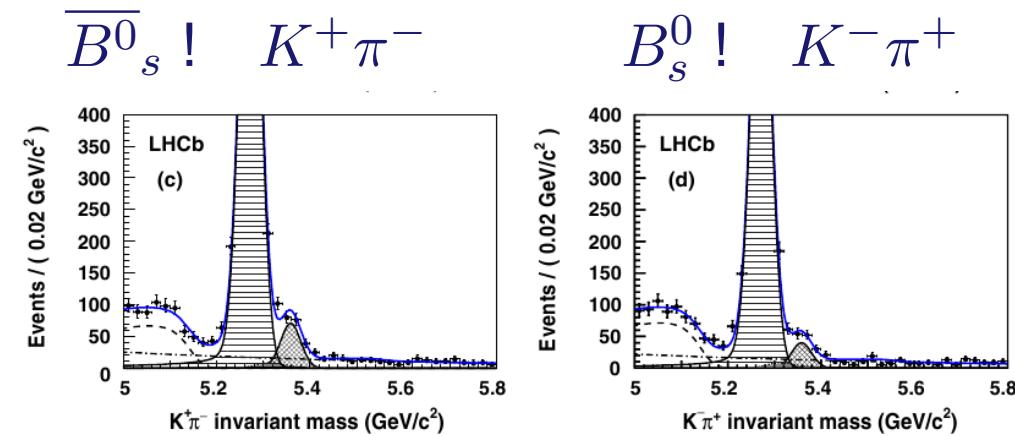
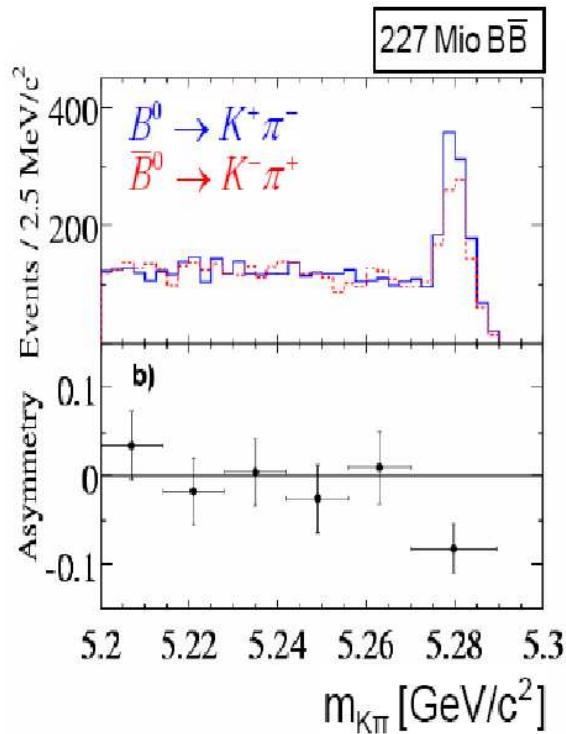
► CP violation in decay $|A(B \rightarrow f)\rangle \neq |\overline{A}(\overline{B} \rightarrow \overline{f})\rangle$

► CP violation in interference of mixing and decay: $Im(\frac{q}{p} \frac{\overline{A}}{A}) \neq 0$



First direct CPV in ...

B^0 ! $K^+\pi^-/\bar{B}^0$! $K^-\pi^+$



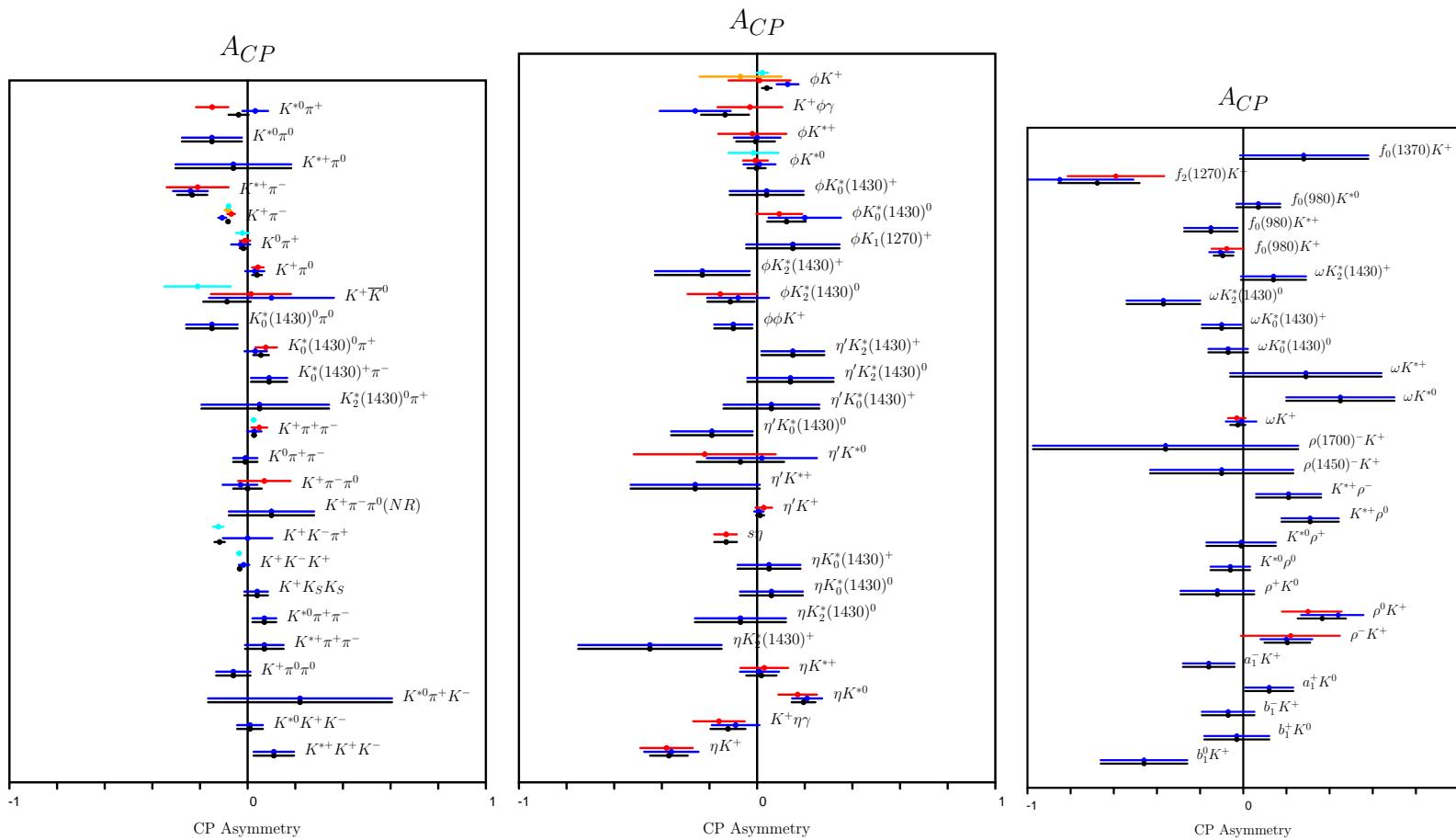
$$\text{WA: } A_{CP} = 0.26 \quad 0.04$$

$$\text{WA: } A_{CP} = 0.082 \quad 0.006$$

First direct CPV in charged B decays:

$$\text{WA: } A_{CP}(B^+ ! D^0(! KK/\pi\pi)K^+) = 0.19 \quad 0.03$$

Lot's of direct CPV ...



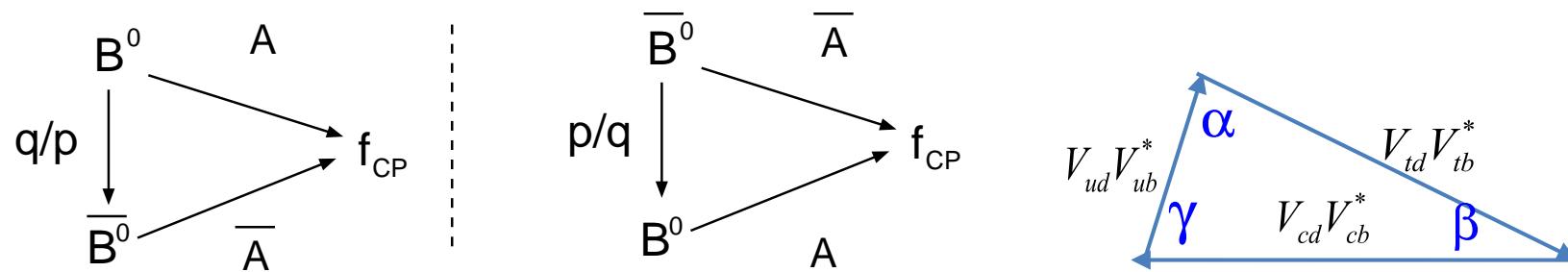
Due to **unknown strong phases**, hard to relate CPV directly to CKM parameters :-(.

"The strong interaction can be seen either as the unsung hero or the villain in the story of quark flavour physics" ; I. Bigi.

CPV in interference of mixing and decay

Measurement of $\sin(2\beta)$: golden channel $B_d \rightarrow J/\psi K_s$

“Golden”: large statistics, easy to detect, (almost) no CPV in decay



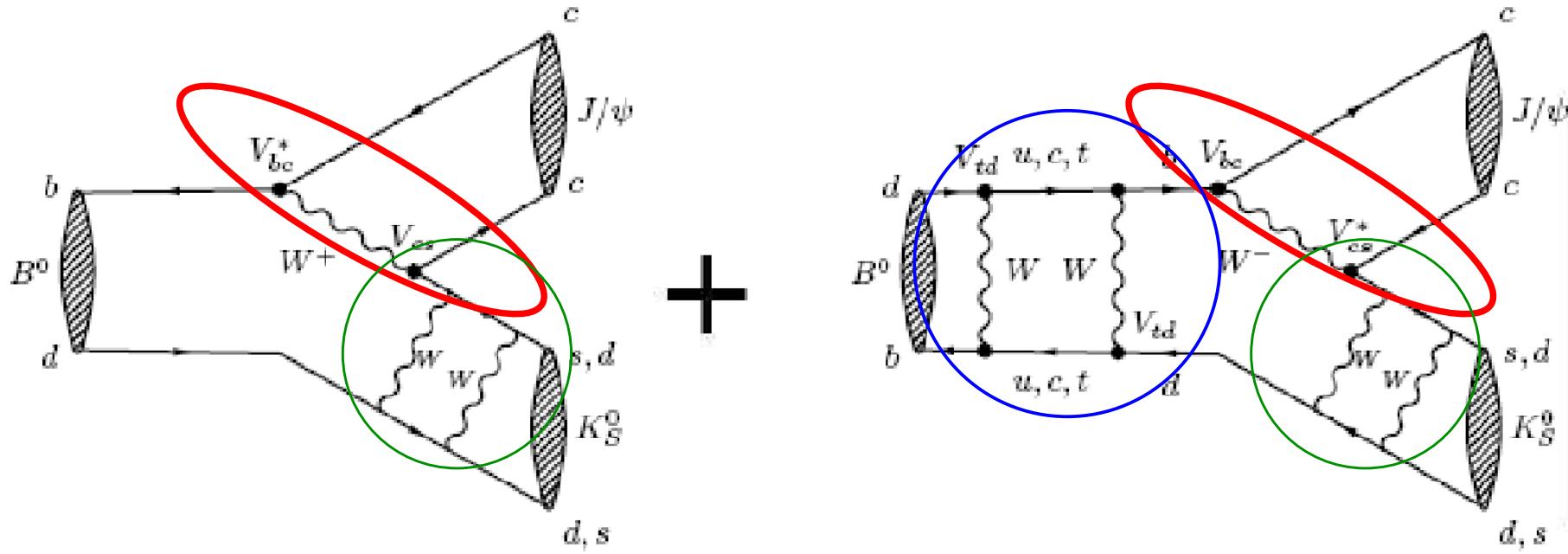
Weak phase: $Im(\frac{q}{p} \frac{\bar{A}}{A})$

$$\beta = \arg \frac{V_{cb}V_{cd}}{V_{tb}V_{td}} \quad \arg V_{td}$$

$B_d \rightarrow J/\Psi K^0$

Reach same final state through decay & mixing + decay

(assume no CPV in mixing and no CPV in decay)



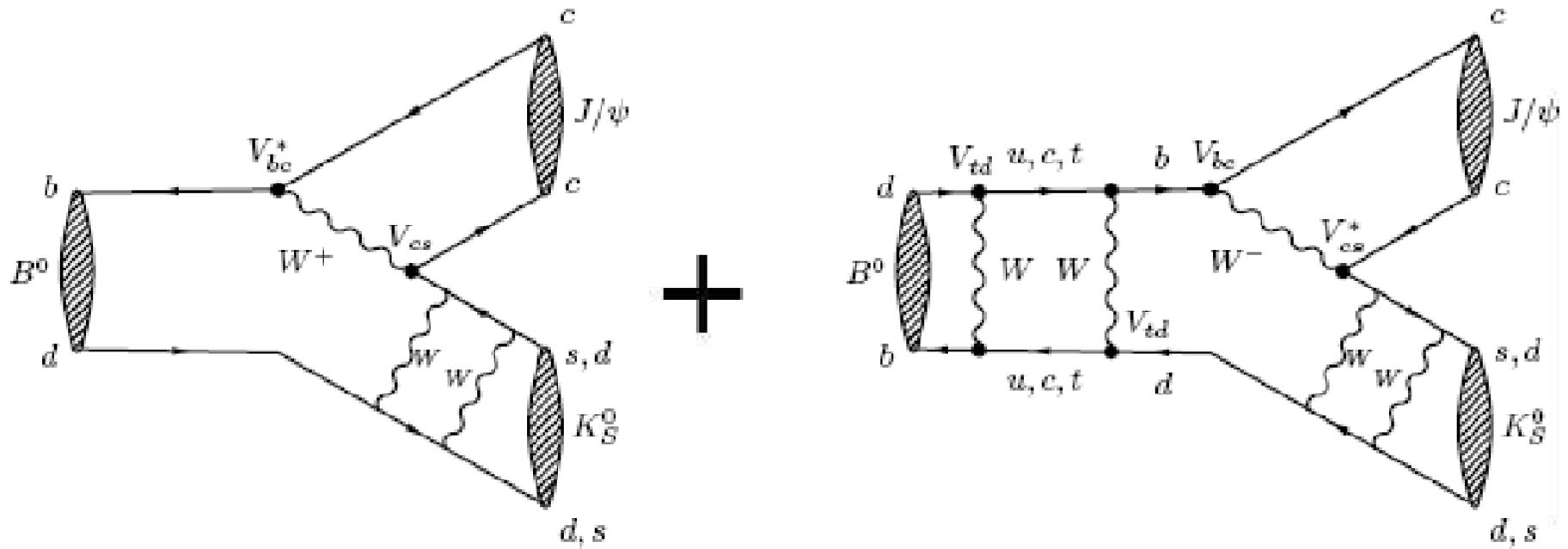
$$\mathcal{A}_1 = \mathcal{A}_{mix}(B^0 \rightarrow B^0) * \mathcal{A}_{decay}(B^0 \rightarrow J/\Psi K^0) = \cos\left(\frac{\Delta m t}{2}\right) * A * e^{i\omega} * A_K$$

$$\mathcal{A}_2 = \mathcal{A}_{mix}(B^0 \rightarrow \bar{B}^0) * \mathcal{A}_{decay}(\bar{B}^0 \rightarrow J/\Psi K^0) = i \sin\left(\frac{\Delta m t}{2}\right) * e^{+i\phi} * A * e^{-i\omega} A_K * e^{+i\xi}$$

weak phase difference $A_2 - A_1$: $\Delta\phi = \phi - 2\omega + \xi = 2\beta$

strong phase difference $\Delta\delta = \pi/2$ (mixing introduces second phase difference)

$B_d \rightarrow J/\Psi K^0$



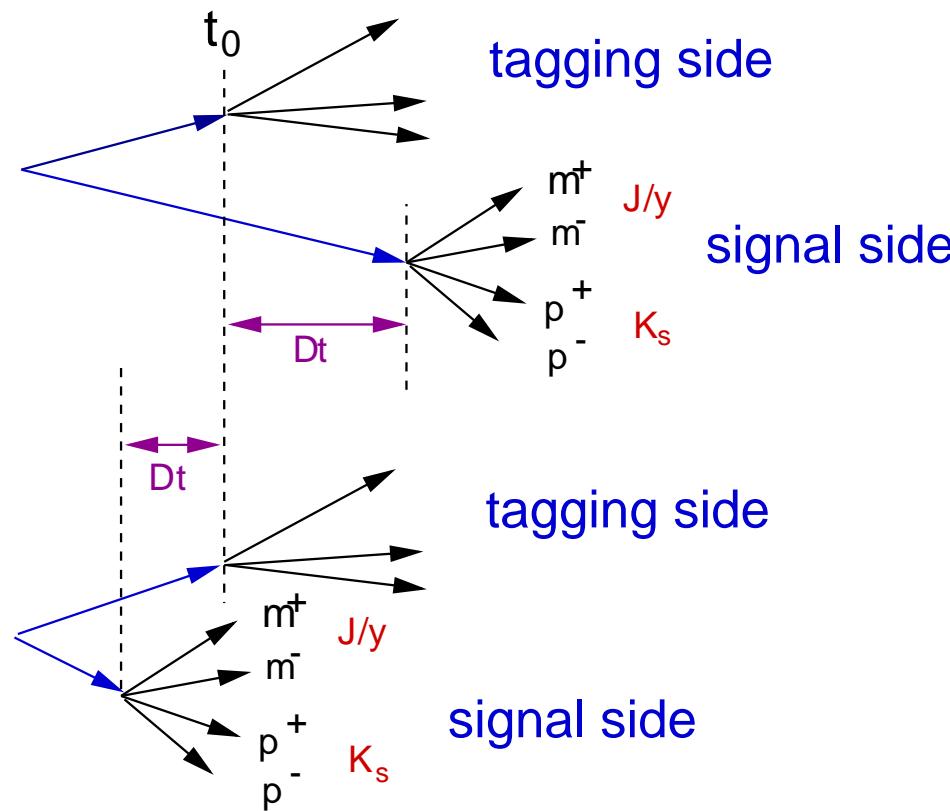
$$\begin{aligned} \Delta\phi &= \phi \quad 2\omega + \xi = \arg\left[\frac{V_{tb}^* V_{td}}{V_{tb} V_{td}^*} \frac{V_{cb} V_{cs}^*}{V_{cb}^* V_{cs}} \frac{V_{cs} V_{cd}^*}{V_{cs}^* V_{cd}}\right] \\ &= \arg\left[\frac{V_{tb}^* V_{td}}{V_{tb} V_{td}^*} \frac{V_{cb} V_{cd}^*}{V_{cb}^* V_{cd}}\right] = 2\arg\left[\frac{V_{cb} V_{cd}^*}{V_{tb} V_{td}^*}\right] = 2\beta \end{aligned}$$

c quark dominates mixing box diagram

Correlated B Production

$$A(t) = \frac{N(\bar{B} \rightarrow J/\psi K_s)(t) - N(B \rightarrow J/\psi K_s)(t)}{N(\bar{B} \rightarrow J/\psi K_s)(t) + N(B \rightarrow J/\psi K_s)(t)} = \eta_{CP} \sin(2\beta) \sin \Delta m_d t$$

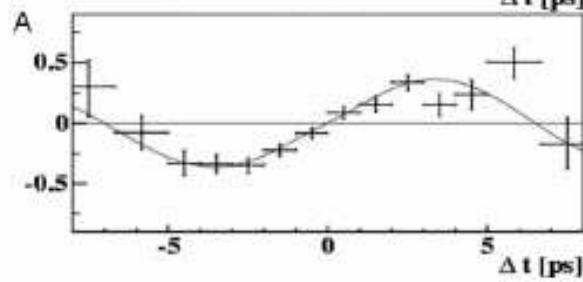
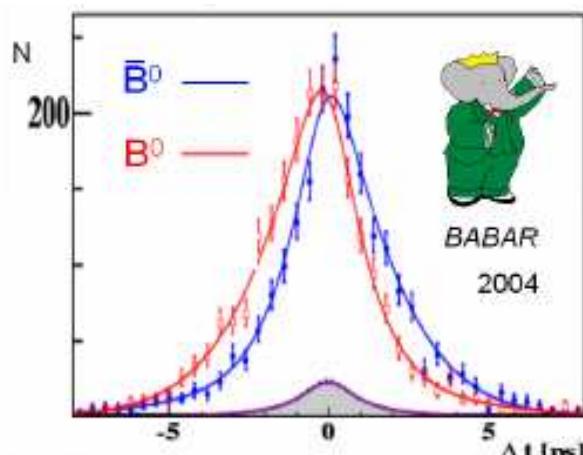
(for K_s $\eta_{CP} = -1$, for K_L $\eta_{CP} = +1$... neglecting CP in kaon mixing)



This is how it works at e^+e^- B factories

- $B \quad \bar{B}$ pair produced on $Y(4S)$ resonance with well defined quantum numbers.
! Correlated $B \quad \bar{B}$ state till the time of the decay of the first B .

$B_d \rightarrow J/\psi K_s$



$$A(t) = \frac{N(B^0)(t) - N(\bar{B}^0)(t)}{N(B^0)(t) + N(\bar{B}^0)(t)}$$

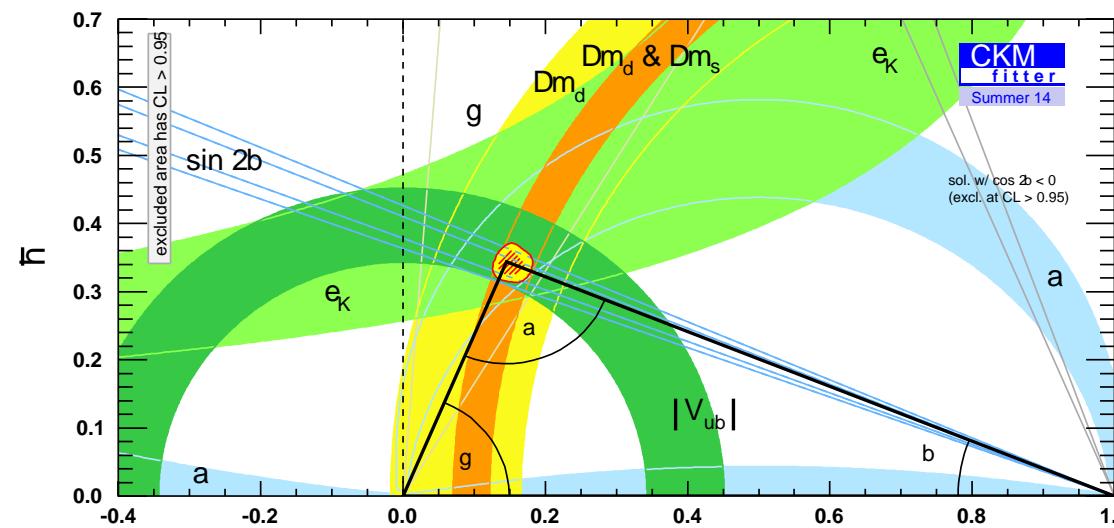
$$= \sin(2\beta) \sin(-m_d t)$$

Babar:

$$\sin(2\beta) = 0.722 \quad 0.040 \quad 0.023$$

Belle:

$$\sin(2\beta) = 0.652 \quad 0.039 \quad 0.020$$



Nobel Prize 2008

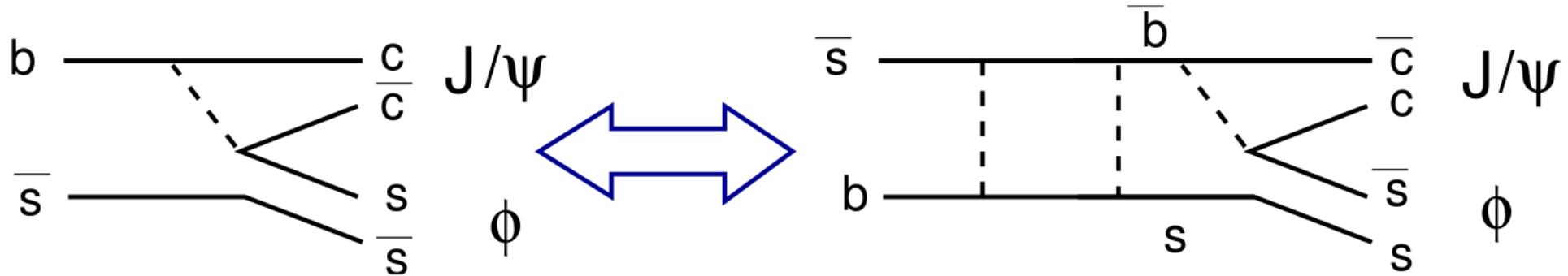
Kobayashi & Maskawa:

"for the discovery of the origin of the broken symmetry which predicts the existence of at least three families of quarks in nature"



$B_s \rightarrow J/\psi \phi$

Basic idea similar to measurement of $\sin(2\beta)$:



No CP violation in mixing

No CP violation in decay (watch out penguin pollution ..)

$$\phi_{mix} = \arg((V_{ts} V_{tb}^*)^2) = -2\beta_s \quad 0.04(SM), \text{ (top quark dominates the box)}$$

$$\omega = \arg((V_{cb} V_{cs}^*)^2) = 0$$

$$V_{CKM} = \begin{pmatrix} 0 & V_{ud} & V_{us} \\ B @ V_{cd} & V_{cs} & V_{ub} \\ V_{td} & V_{ts} & V_{tb} \end{pmatrix}^C = \begin{pmatrix} e^i & \begin{matrix} \text{green square} & \text{green square} \\ \text{green square} & \text{green square} \end{matrix} & e^{-i} \\ \begin{matrix} \text{green square} \\ \text{green square} \end{matrix} & \text{green square} & \begin{matrix} \text{green square} \\ \text{green square} \end{matrix} \\ e^{-i} & \begin{matrix} \text{green square} \\ \text{green square} \end{matrix} & (e^{-i} s) \end{pmatrix}$$

$B_s \rightarrow J/\psi \phi$

B_s : $J^P = 0^{-1}$ (pseudo scalar)

J/ψ : : $J^{CP} = 1^{-1-1}$ (vector)

ϕ : : $J^{CP} = 1^{-1-1}$ (vector)

Angular momentum conservation:

$$0 = J(J/\psi\phi) = j\vec{S} + \vec{L}j; ! \quad L = 0, 1, 2$$

$$P(J/\psi\phi) = P(J/\psi)^*P(\phi)^*(-1)^L$$

$$CP(J/\psi\phi) = CP(J/\psi)^*CP(\phi)^*(-1)^L$$

$L = 0, 2$! CP even final state

Final state no CP eigenstate but linear combination!

$L = 1$! CP odd final state

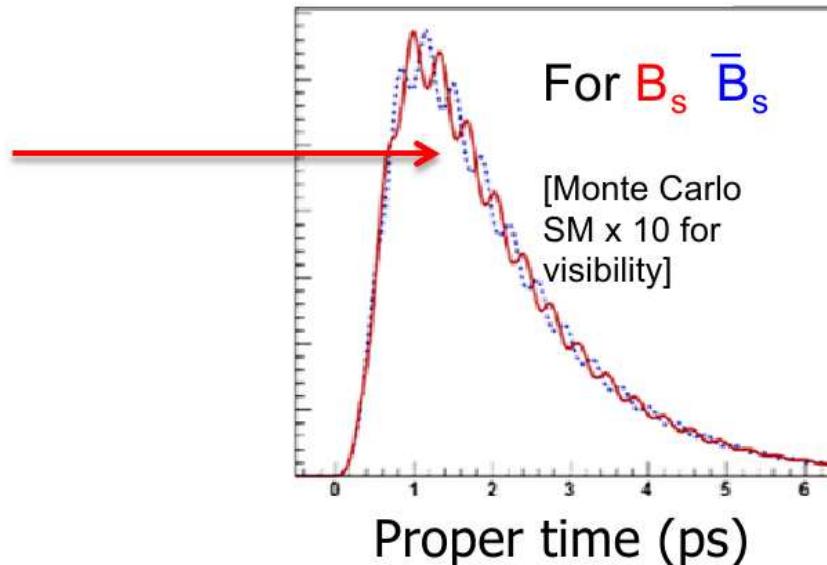
Angular analysis, to separate CP even/odd contributions.

Three decay amplitudes: $jA_{\perp}j$ ($L=1$), $jA_{||}j$, jA_0j ($L=0, 2$),

+ two rel. strong phases: $\delta_1 = \arg(A_{||}(0)A_{\perp})$, $\delta_2 = \arg(A_0(0)A_{\perp}(0))$

Messung von ϕ_s

Measurement of modulation
in decay time distribution



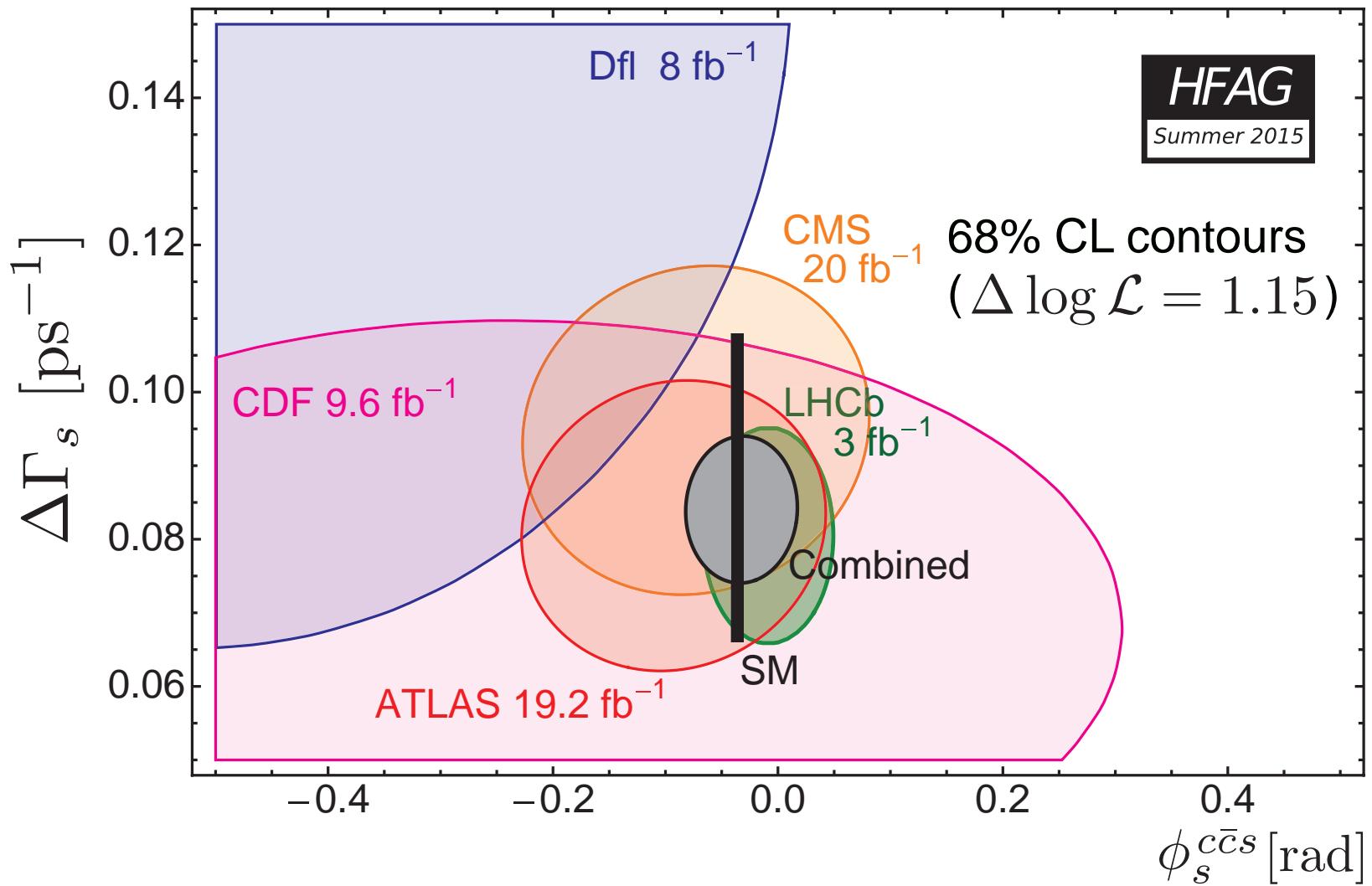
- ▶ amplitude of modulation: $D \sin \phi_s$
- ▶ sign of modulation depend on production flavour (B_s or \bar{B}_s) and from CP value of final state η_{CP}

Most important tools: Flavour-Tagging and decay time resolution

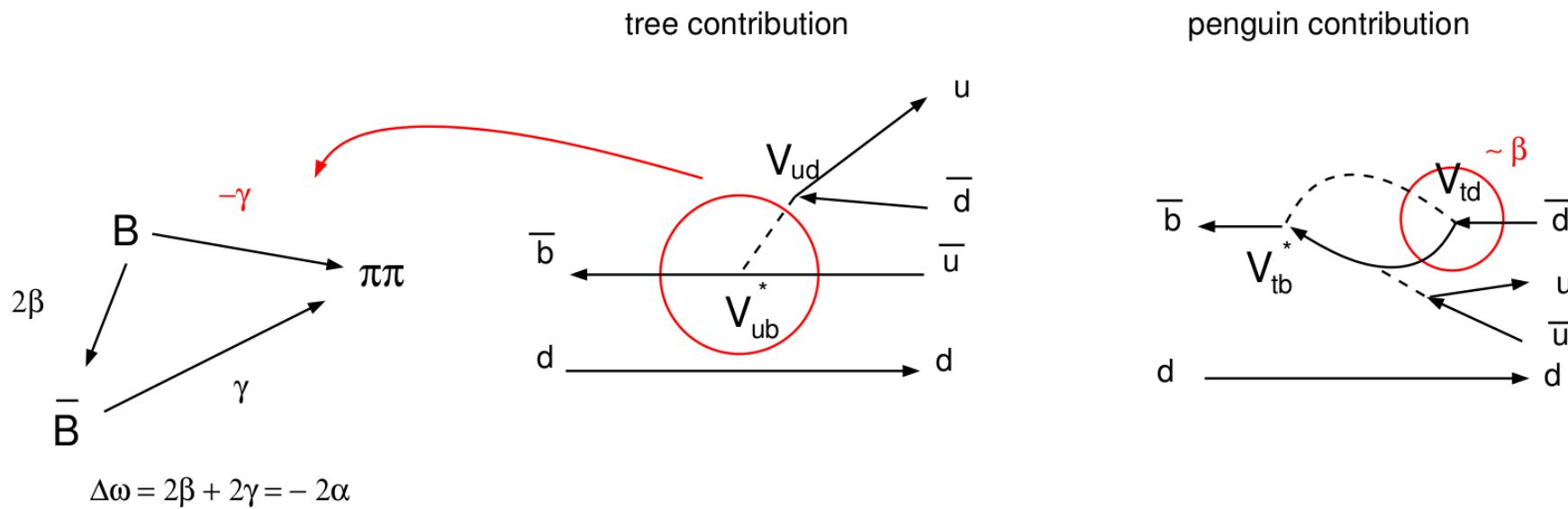
$J/\Psi\phi$ is combination of different CP eigenstates

! combined measurement of Γ , $\Delta\Gamma$, Δm_s and ϕ_s possible

$B_s^0 \rightarrow J/\Psi \phi$

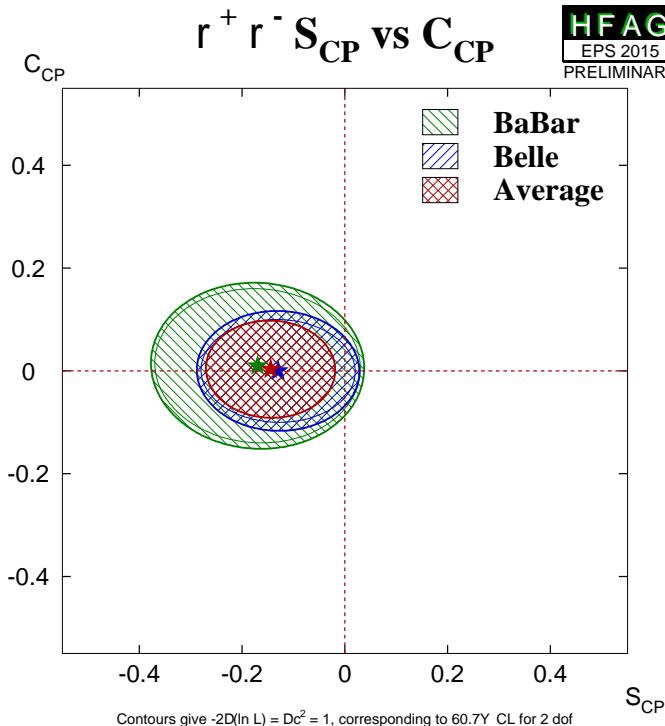
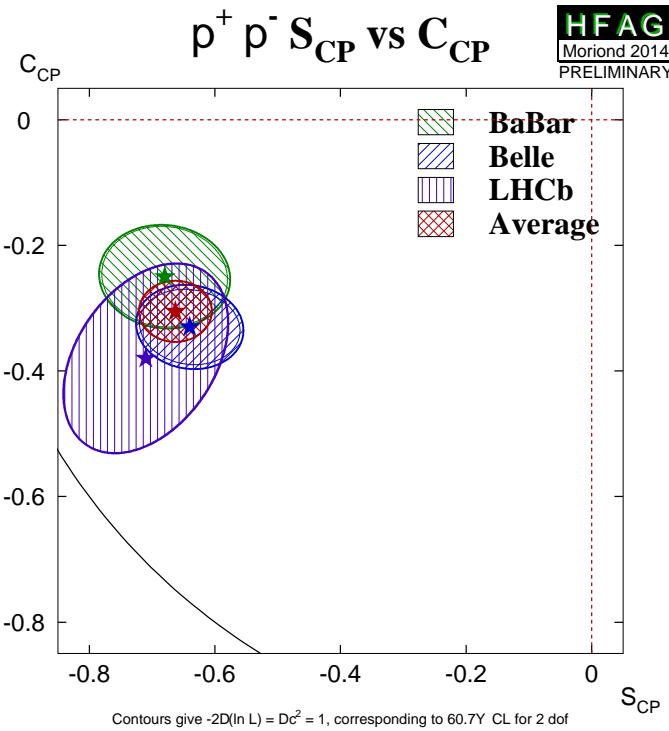


CKM angle α



- ▶ Very same analysis idea, then B_d ! $J/\psi K^0$
- ▶ In absence of penguins, weak phase difference: $2\beta + 2\gamma = -2\alpha$
- ▶ However **sizable contributions** from penguin decays (come in with phase β)
- ▶ Two approaches:
 - 1) use **isospin relations** w. other B ! $\pi\pi$ modes to determine T vs. P rate
 - 2) use alternative mode with little P contribution (e.g. B^0 ! $\rho^0 \rho^0$)

$B_d \rightarrow \pi^+ \pi^- / \rho \rho$



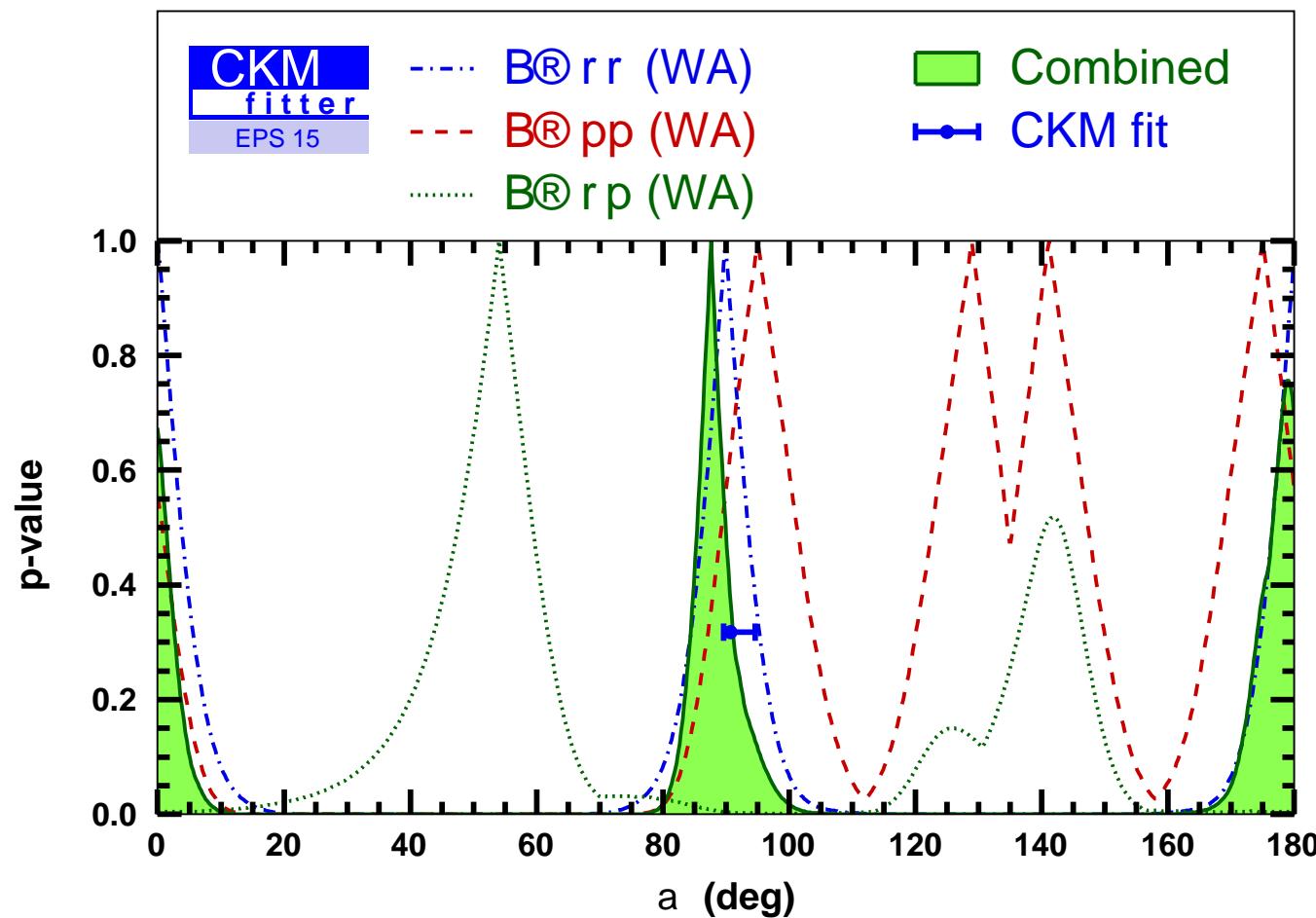
$$\Gamma(B^0 \rightarrow f_{CP}(t)) = e^{-\Gamma t} (1 + (S \sin(\Delta m t) + C \cos(\Delta m t)))$$

$$\Gamma(\overline{B^0} \rightarrow f_{CP}(t)) = e^{-\Gamma t} (1 + (S \sin(\Delta m t) + C \cos(\Delta m t)))$$

$$S = \frac{2Im(\lambda_{CP})}{1+|\lambda_{CP}^2|}, \quad C = \frac{1-|\lambda_{CP}^2|}{1+|\lambda_{CP}^2|}, \quad \lambda_{CP} = \frac{q}{p} \frac{\bar{A}}{A}$$

no CPV in mixing and decay: $|j\lambda j| = 1 \rightarrow C = 0$ (e.g. in $B_d \rightarrow J/\psi K^0$)

Constraints on α

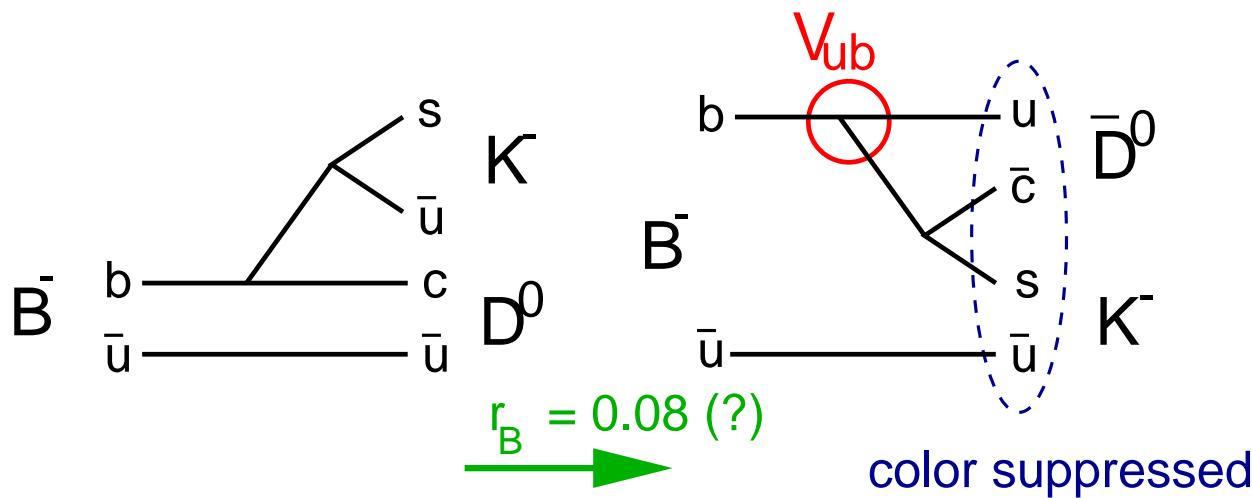


$= 0$ and $=$ excluded by branching ratio measurements

world average: $= 87:6^{+3.5}_{-3.3}$

measurement or how to attack strong phases

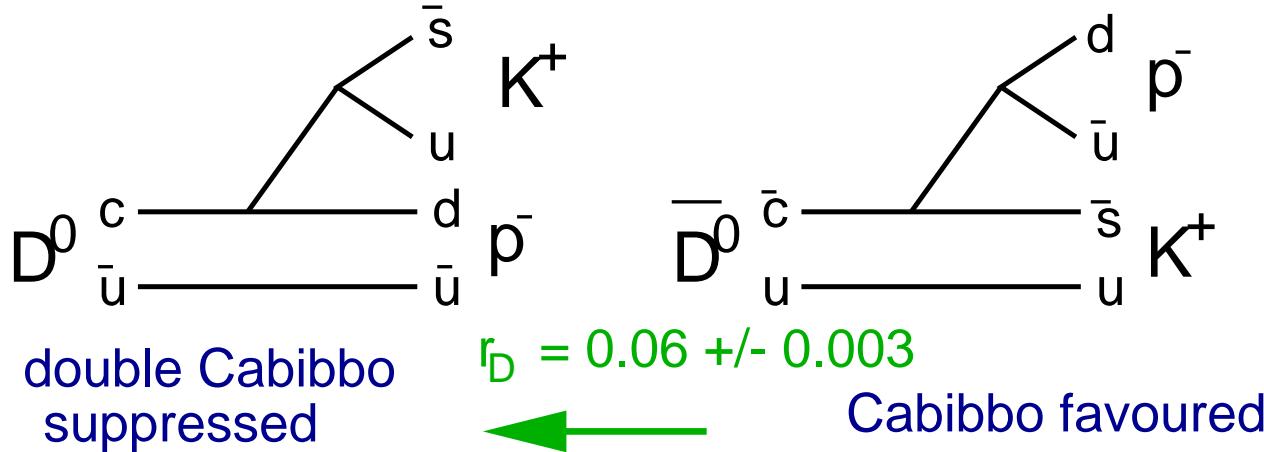
γ from Trees: $B \rightarrow DK$



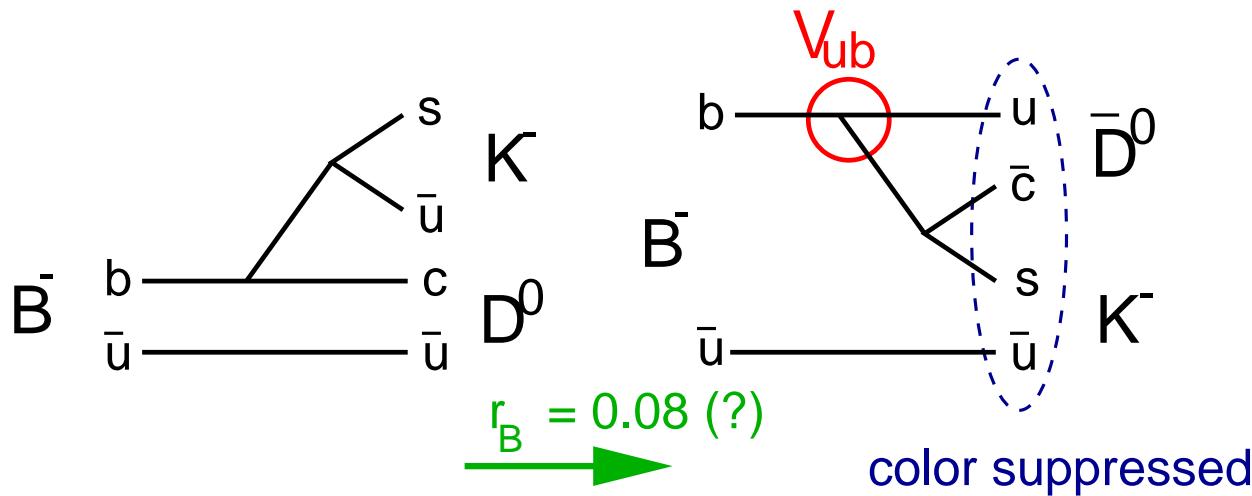
► D^0/\bar{D}^0 decay in common flavour state ($K^+\pi^-$, $K^+3\pi$...)

5 param.: $r_B = j \frac{A(B^- \rightarrow D^0 K^-)}{A(B^- \rightarrow \bar{D}^0 K^-)} j$, δ_B , γ , δ_D^π , $\delta_D^{3\pi}$ (r_D from CLEO-c)

Low event rate; large interference



γ from Trees: $B \rightarrow DK$



► $D^0/\overline{D^0}$ decay in common CP eigenstate (K^+K^- , $\pi^+\pi^-$, ...)

3 parameters: r_B , δ_B , γ ($r_D = 1$, $\delta_D = 0$)

Large event rate; small interference (r_B small)

Both analyses are decay time independent,
no flavour tagging needed!

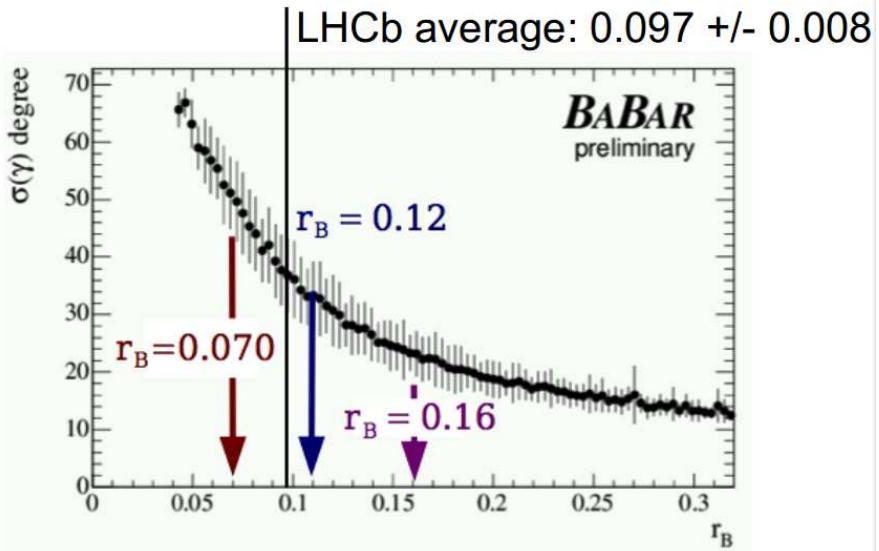
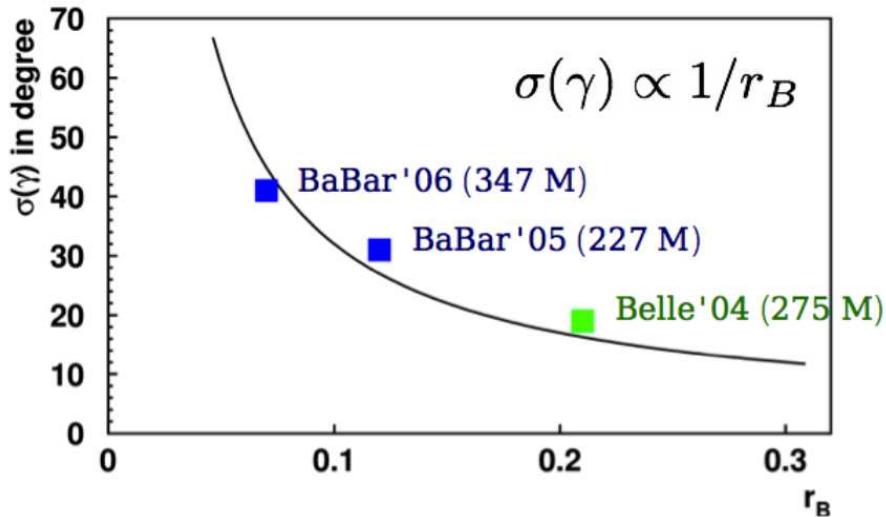
Strategy: Perform analysis in as many as possible channels, measure ratios of decay rates and perform a combined analysis.

Side-remark

The amplitude ratio r_B drives the sensitivity:

$$r_B \equiv |A(b \rightarrow u)/A(b \rightarrow c)|$$

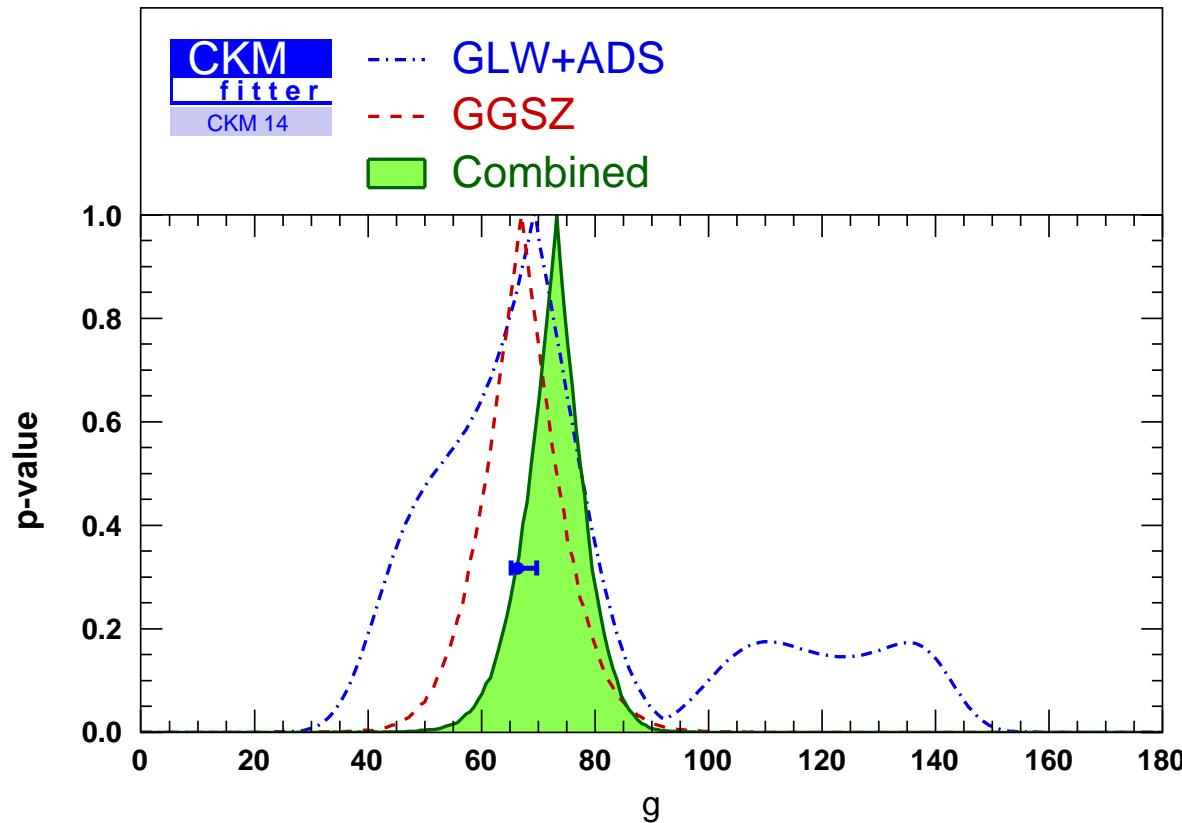
$$r_B = \frac{A(B^+ \rightarrow D^0 K^+)}{A(B^+ \rightarrow \overline{D^0} K^+)}$$



(was a big discussion in 2009 ...)

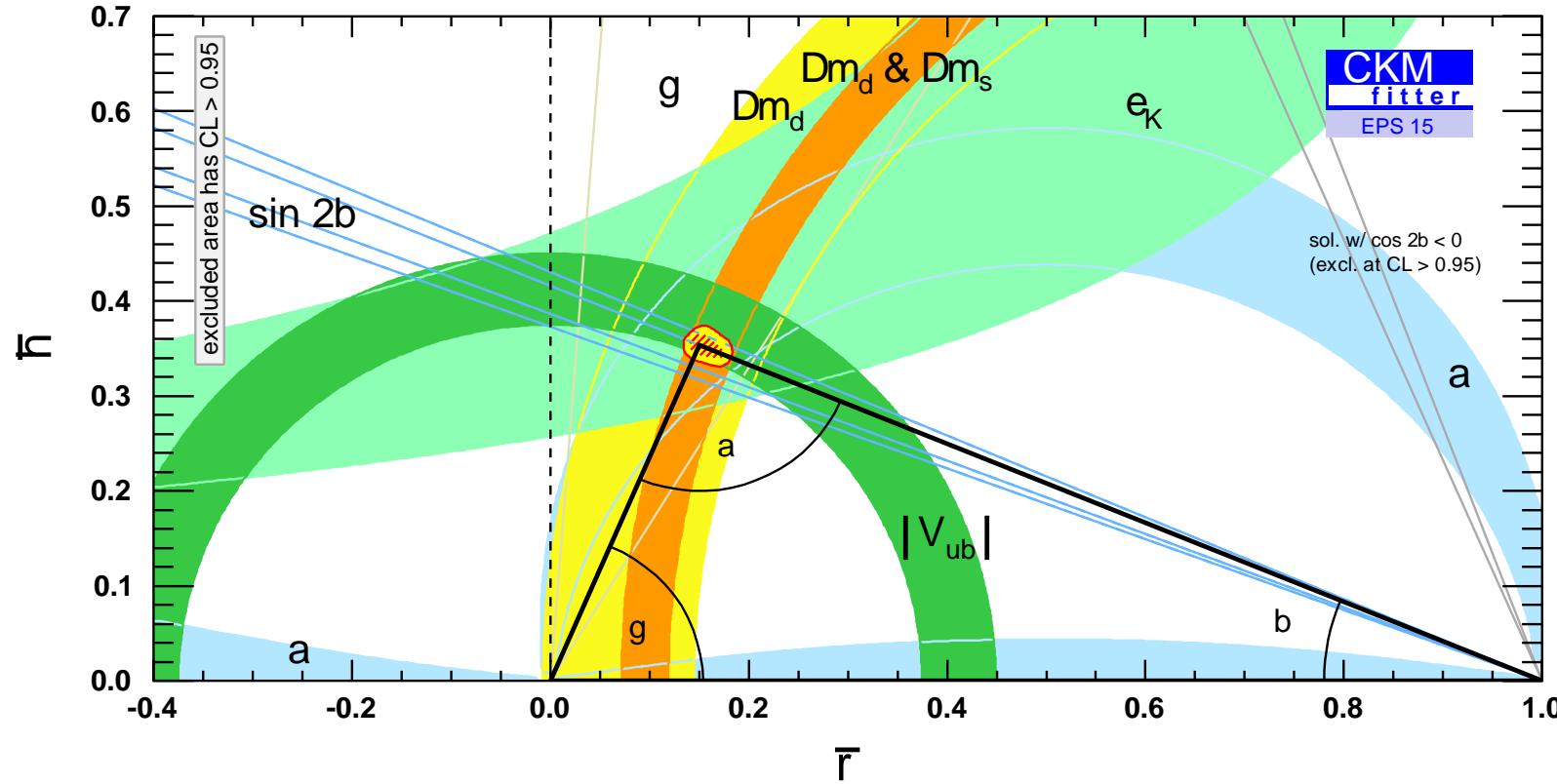
Results

GGSZ (Giri, Grossman, Soffer, Zupan): GLW/ADS method combined with Dalitz-Plot analysis of $D^0 \rightarrow K_S^0 \pi^+ \pi^-$ decay.



In this combination enters the GLW, ADS & GGSZ method.

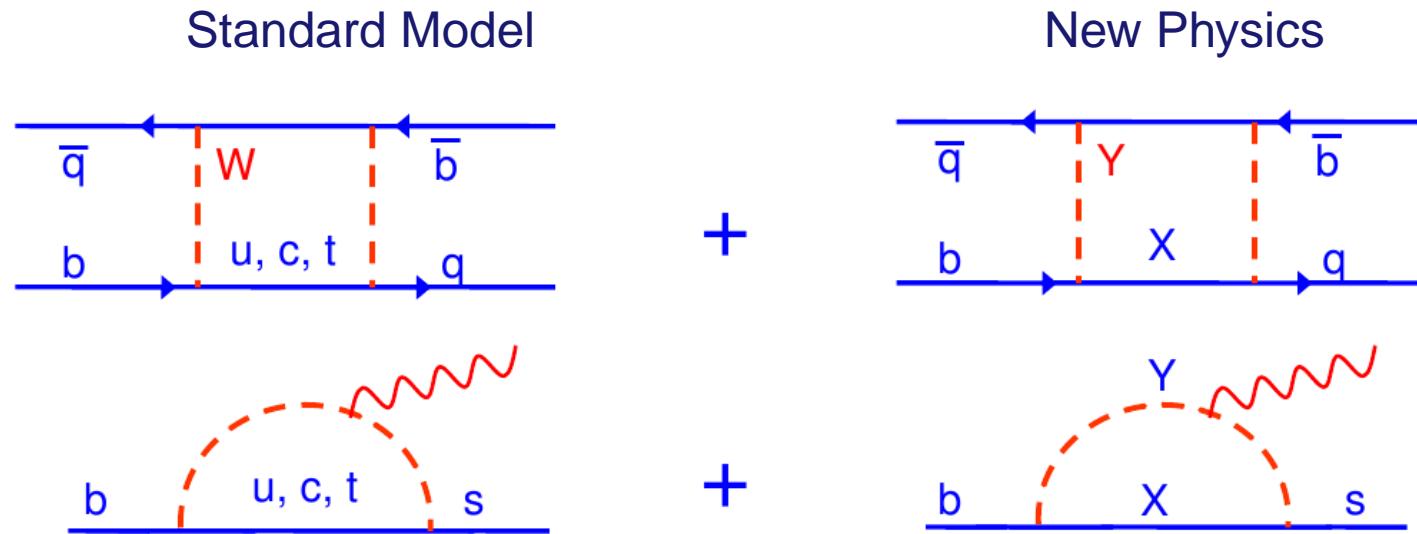
world average: $\gamma = 73.2^{+3}_{-7.0}$



What next?

New Physics in B decays

New Physics effects only appear as correction to leading SM terms.



$$A_{BSM} = A_0 \frac{C_{SM}}{m_W^2} + \frac{C_{NP}}{\lambda_{NP}^2} ; \quad (C_{SM} = \frac{g_W^2}{4\pi} \sim \frac{1}{30}, \lambda_{NP} \sim 1 \text{ TeV (?)})$$

Flavour physics approach to new physics:

- ▶ study processes which are sensitive to quantum corrections:
e.g. very rare (SM suppressed) decays, CPV

New Physics in the Flavour Sector?

If couplings are of order $\mathcal{O}(1)$...

