Heavy flavour production in proton-lead and lead-lead collisions with LHCb

The LHCb experiment allows to study heavy-ion interactions in the forward region $(2 < \eta < 5)$ with a fully instrumented spectrometer, a unique opportunity at the LHC. The detector has excellent capabilities for reconstructing quarkonia and open charm and beauty states, including baryons, down to zero p_T . Notably, it can separate the prompt and displaced charm components. In *p*Pb collisions, both forward and backward rapidities are covered thanks to the possibility of beam reversal. Results include measurements of the nuclear modification factor and forward-backward ratio for charmonia, open charm and bottomonia states. These quantities are sensitive probes for nuclear effects in proton–nucleus collisions. They comprise strong nuclear modifications at low Bjorken-*x* and constitute an important basis for the understanding of nucleus–nucleus collisions. In 2015, LHCb also participated successfully for the first time in the Pb-Pb data-taking. The status of the forward prompt J/ψ nuclear modification factor measurement for up to semi-central lead-lead collisions will be shown.