

Briefing Book for the European Strategy

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The European Strategy of Particle Physics in 2025 aims to gather the recommendation of the community on the next flagship project for CERN. Recently the Physics Briefing book was published, which contained a comparison of the proposed projects in a broad range of physics topics and goals. This talk will discuss the findings of the Briefing Book, in particular focusing on the potential of future projects in electroweak and beyond the Standard Model physics. The talk will also touch upon non-collider projects which are critical to the future of particle physics.